

# Optimizing Ranking Models in an Online Setting

based on a publication at ECIR 2019

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# Online Learning to Rank

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Online Learning to Rank: **learn by interacting with users.**

Solves most of the problems of expert-annotations:

- Interactions are **virtually free** if you have users.
- User **behaviour** gives **implicit feedback**.

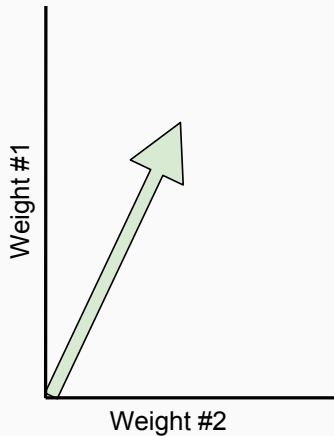
These methods have to handle:

- **Noise**: Users click for **unexpected reasons**.
- **Biases**: Interactions are affected by **position and selection bias**.

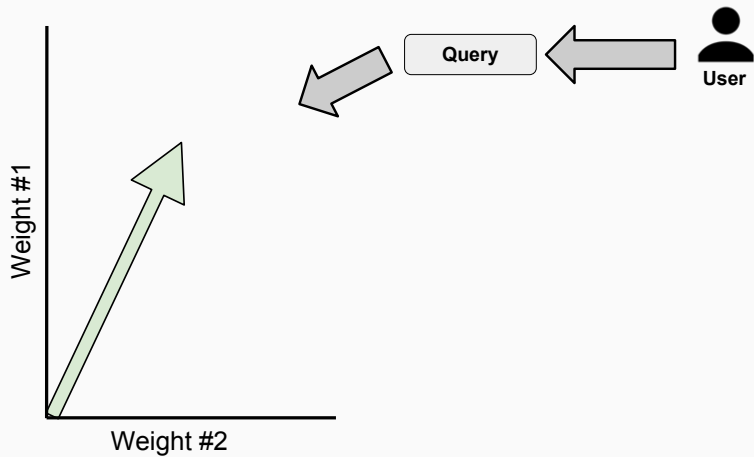
# Dueling Bandit Gradient Descent

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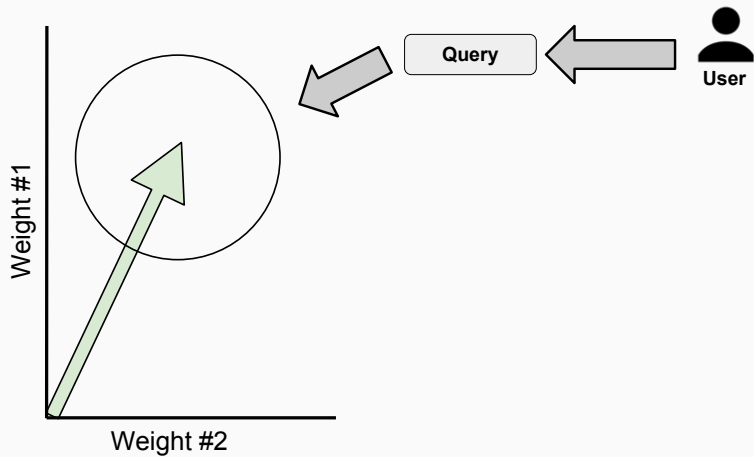
# Dueling Bandit Gradient Descent: Visualization



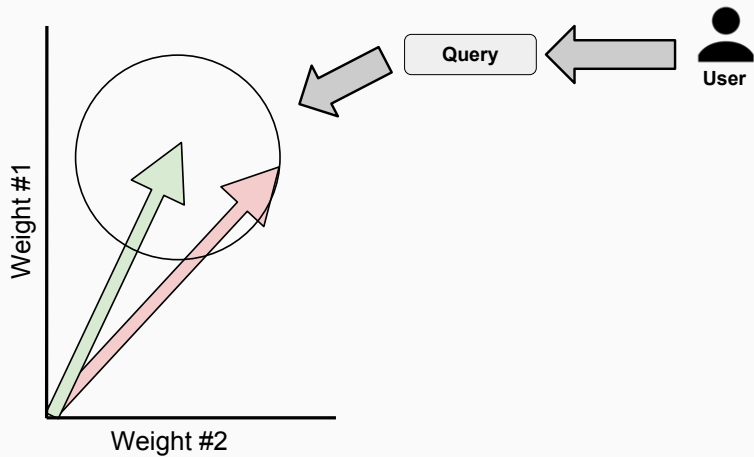
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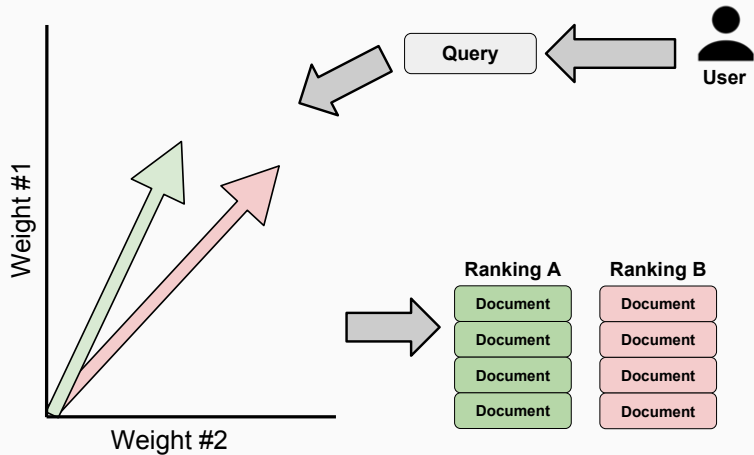


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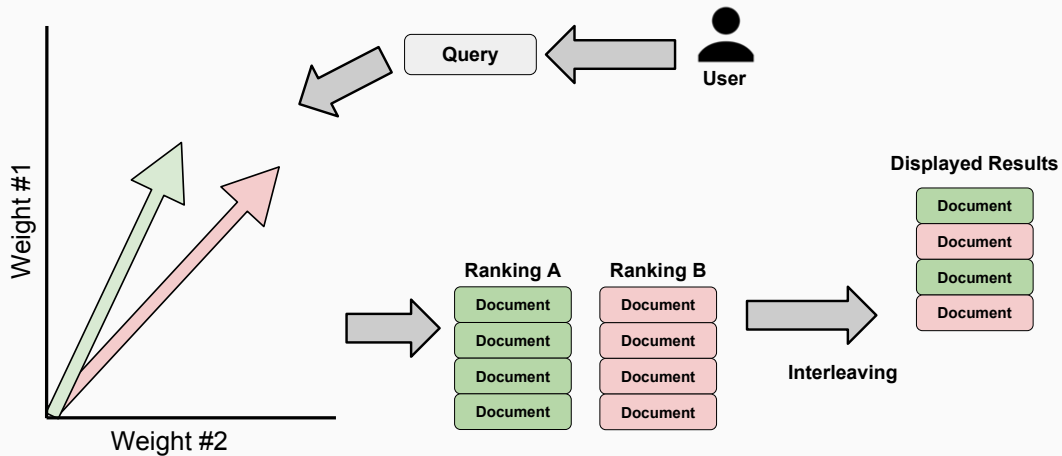




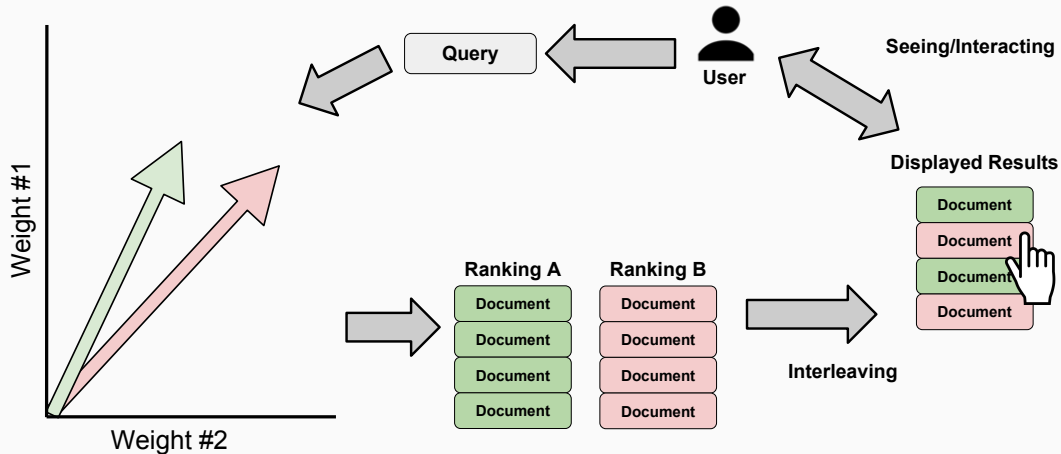
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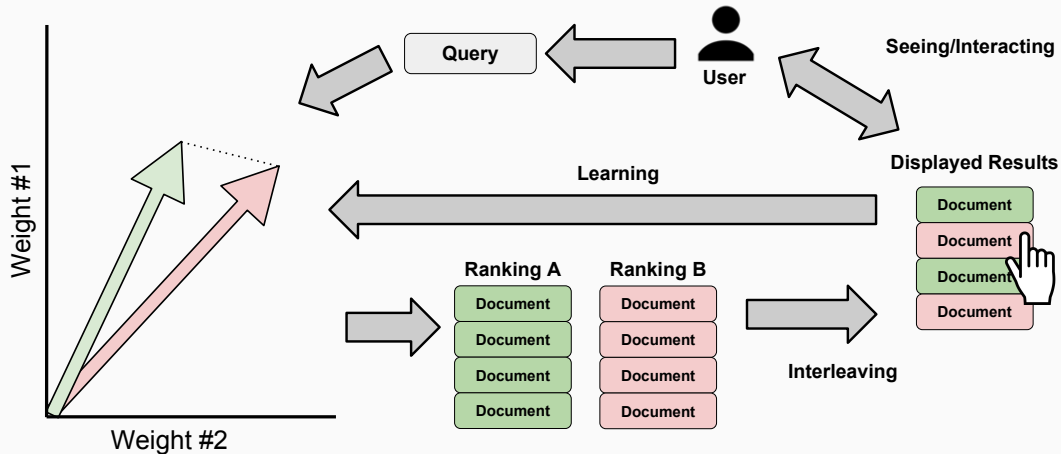
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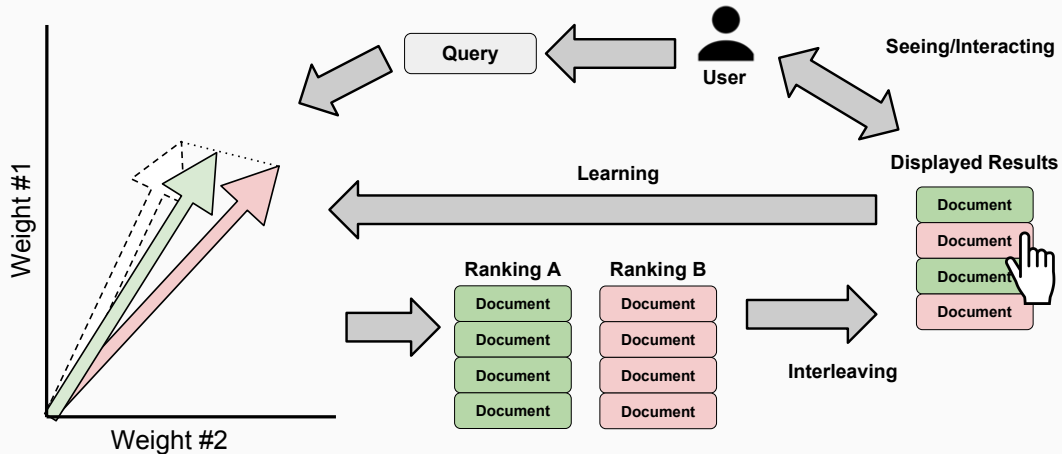
# Dueling Bandit Gradient Descent: Visualization



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# Dueling Bandit Gradient Descent: Visualization



**Basis** of the online LTR **field**, virtually everything is an **extension** of DBGD:  
(Yue and Joachims, 2009; Schuth et al., 2016; Hofmann et al., 2013; Zhao and King, 2016; Wang et al., 2018).

# Pairwise Differentiable Gradient Descent

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# Pairwise Differentiable Gradient Descent: Visualization

## Document Collection

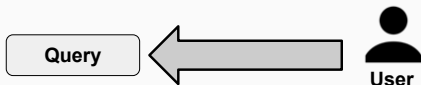


User

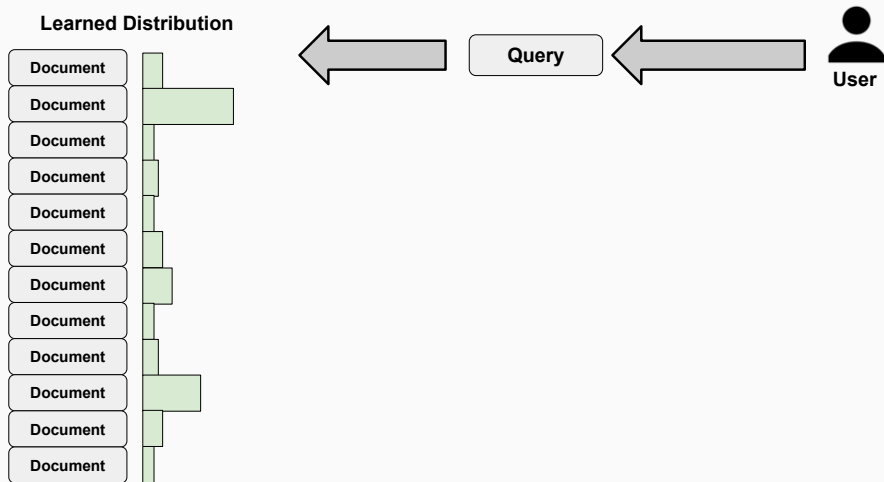


# Pairwise Differentiable Gradient Descent: Visualization

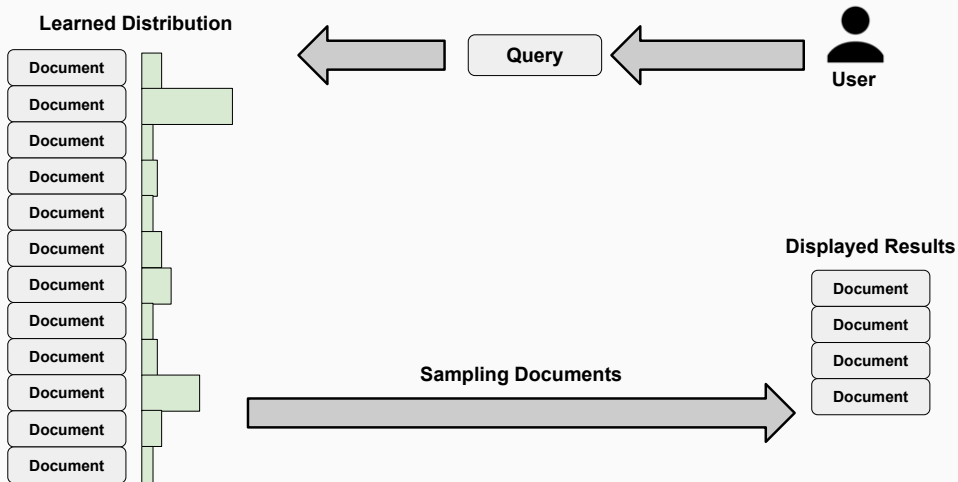
## Document Collection



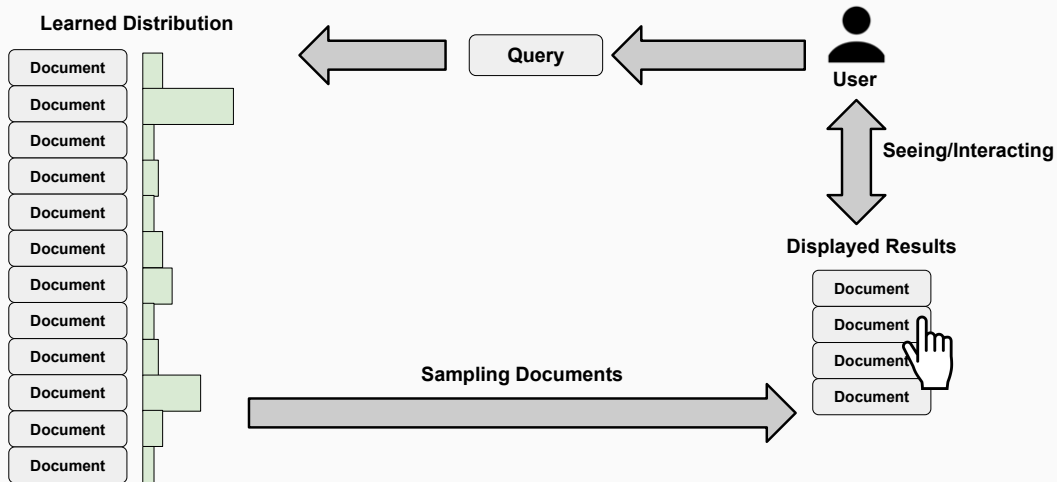
# Pairwise Differentiable Gradient Descent: Visualization



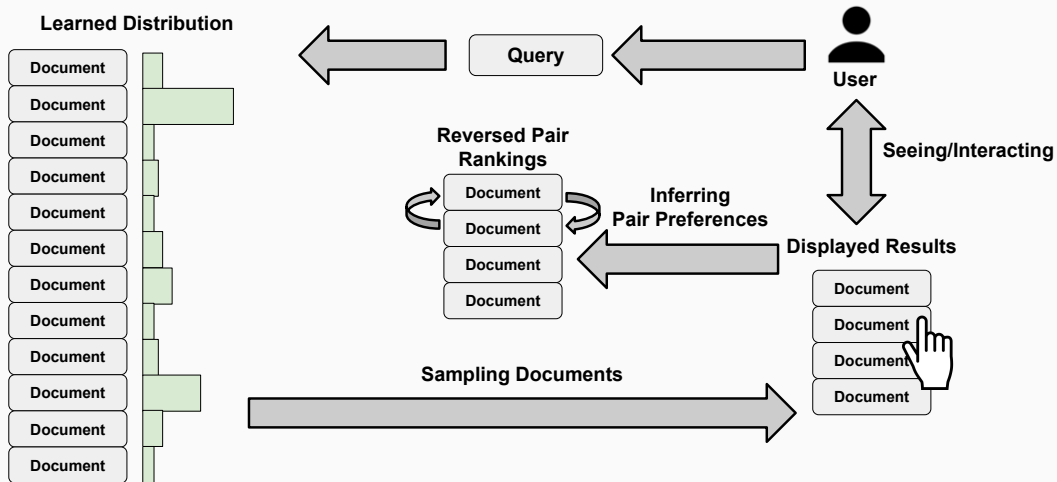
# Pairwise Differentiable Gradient Descent: Visualization



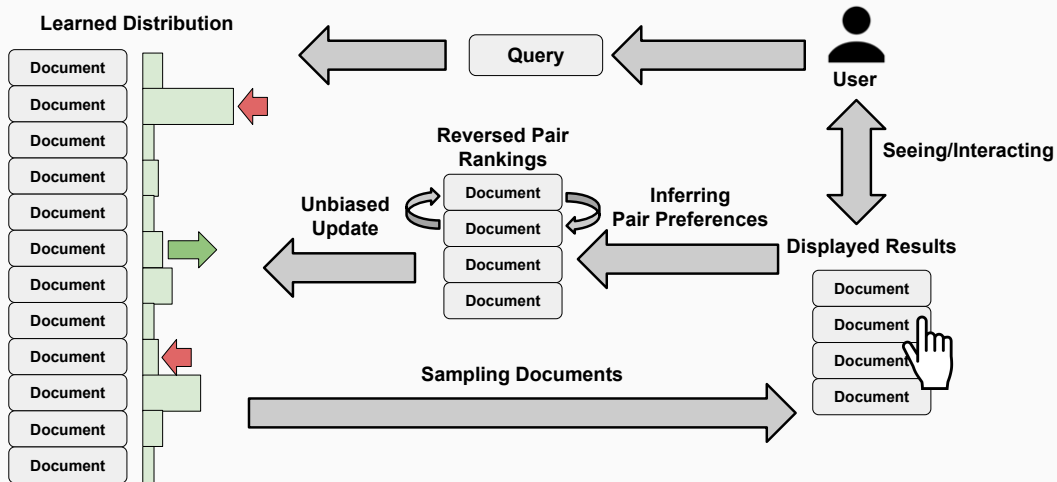
# Pairwise Differentiable Gradient Descent: Visualization



# Pairwise Differentiable Gradient Descent: Visualization



# Pairwise Differentiable Gradient Descent: Visualization



## **Limitations of Existing Results**

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## Limitations of Previous Existing Results

Comparison based on **previous work** (Oosterhuis and de Rijke, 2018):

- Pairwise Differentiable Gradient Descent **outperforms** DBGD.
- Dueling Bandit Gradient Descent has **proven sublinear regret bounds**.

**Problems with the current state of affairs:**

- Past comparisons are based on **low-noise, cascading click models**,  
Pairwise Differentiable Gradient Descent **assumes cascading behaviour!**
- There is a **conflict** between the **proven regret bounds** of Dueling Bandit Gradient Descent and its **observed performance**.



First, we **critically look** at the regret bounds of Dueling Bandit Gradient Descent:

- We **prove** that its **assumptions cannot be true** for standard ranking models.

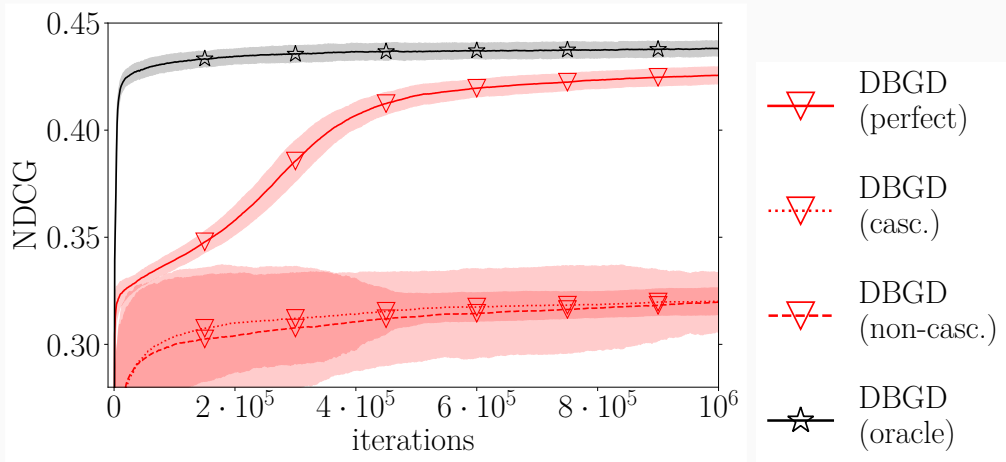
Then we reproduce the comparison under different conditions using simulation:

- **Both cascading** and **non-cascading** click behaviour.
- Simulated conditions ranging from **ideal to extremely difficult**:
  - **ideal**: no noise, no position bias,
  - **near-random**: mostly noise, very high position bias.

## Experimental Results

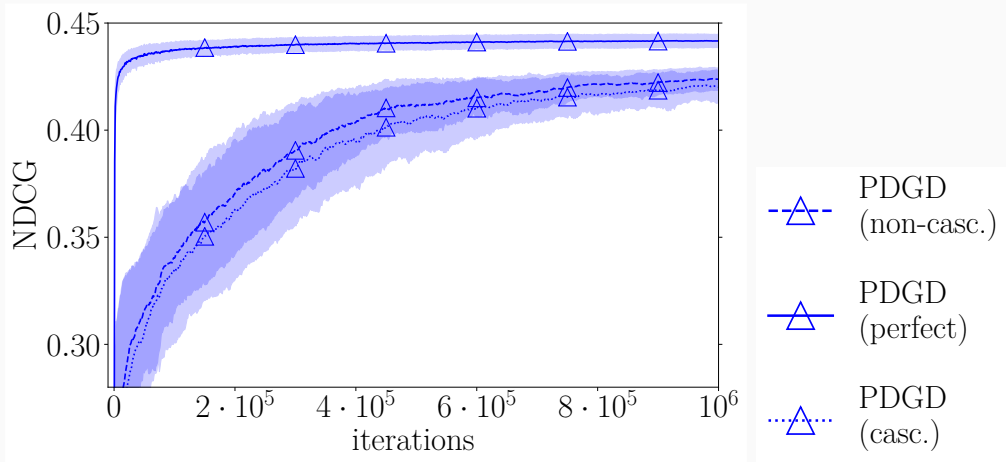
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## Comparison: Dueling Bandit Gradient Descent



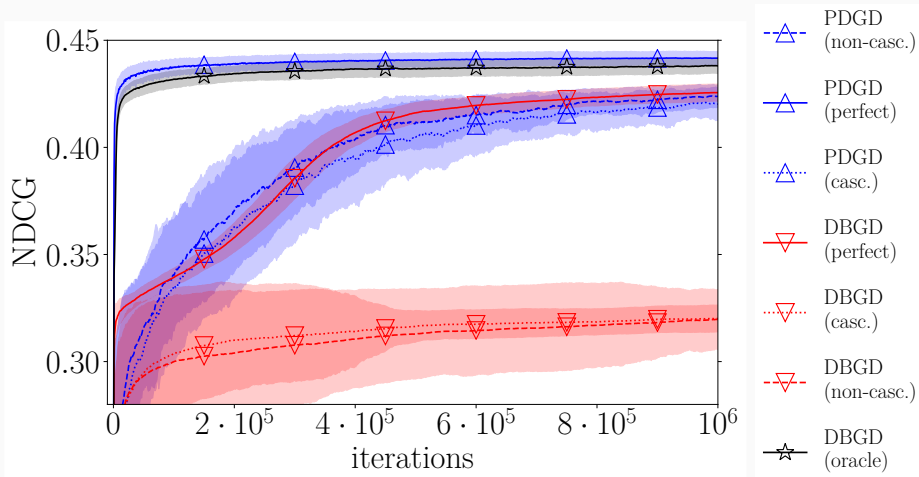
Results from simulations on the MSLR-WEB10k dataset.

## Comparison: Pairwise Differentiable Gradient Descent



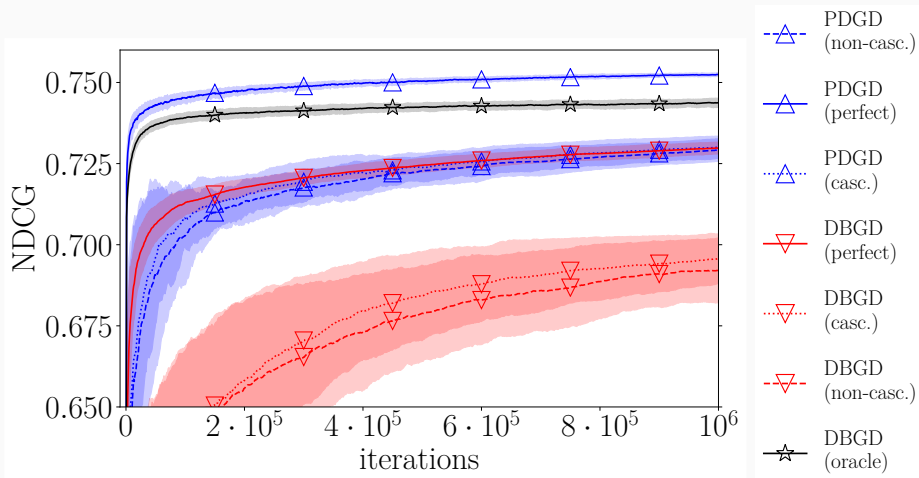
Results from simulations on the MSLR-WEB10k dataset.

## Comparison: Complete



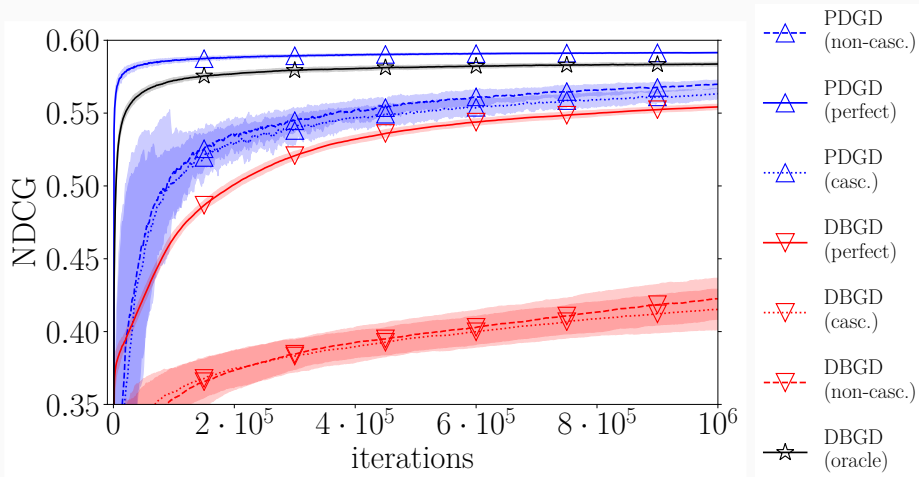
Results from simulations on the MSLR-WEB10k dataset.

## Comparison: Complete



Results from simulations on the Yahoo Webscope dataset.

## Comparison: Complete



Results from simulations on the Istella dataset.

## Conclusion

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In this reproducibility paper we have:

- shown that an **existing proof** for regret bounds is **unsound**.
- **Reproduced a comparison** between Pairwise Differentiable Gradient Descent and Dueling Bandit Gradient Descent, and **generalized their conclusions** from ideal circumstances to extremely difficult circumstances.
- Shown that **under all experimental conditions** we could simulate, Pairwise Differentiable Gradient Descent **outperforms** previous methods by **large margins**.

Please continue our work: <https://github.com/Harrie0/OnlineLearningToRank>

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# Acknowledgments



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